

We founded the **Prospectus Group** in 2007 to support communities and states address their public health problems through a strategic engagement of knowledge and technology. Our process of identifying barriers to successful outcomes, researching best solutions, distilling information, and delivering results in a usable format empowers clients and consumers to achieve sustained successes.

**WE DO THIS THROUGH**

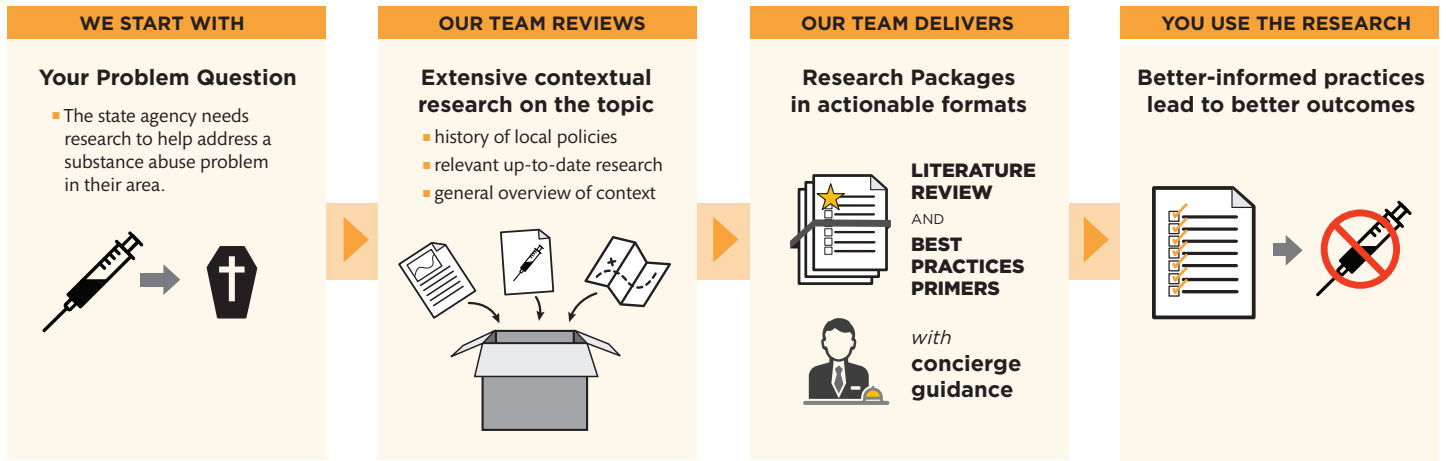
- 1 Applied Research (On-demand research packages)**
- 2 Applied Systems (Electronic Records System: ECCO)**

# 1 ON-DEMAND RESEARCH

The Applied Research Division of Prospectus Group is committed to providing high quality research to those looking to make informed public health decisions.

**FOR: DIRECT SERVICE PROVIDERS**

- Heads of non-profits
- Government administrators
- Community service providers
- Local experts



## CASE STUDY EXAMPLE

**How to reduce the negative effects of alcohol use in Atlanta, GA**

**EXAMPLE STRATEGY**  
**Social host campaign**

**Success will depend on**

- Quality of implementation
- Social, political, and cultural context (i.e., is the social host policy enforced?)

**TYPICAL APPROACH**

- **“A quick Google search”**  
Results can be disingenuous, inappropriate, or invalid.
- **Chasing After the Experts**  
Expert limited by time, unable to offer much guidance, and knowledge is limited to their locality and specific area.

**TYPICAL RESULT**

Due to the complexity of current public health challenges, and limited access to (and availability of) expertise, providers do not have the resources they need to help them reach their outcomes.

**PROSPECTUS GROUP APPROACH**

- **Access our actionable, contextual, and comprehensive package**  
Providers have access to the latest, most relevant research that helps them develop knowledge, inform others, and build community capacity on public health issue.
- **Informed implementation**  
Highly-trained and highly-educated Prospectus staff provide personalized attention and approaches to providers, allowing providers to receive targeted and effective support.

**PROSPECTUS RESULT**

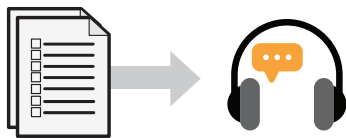
As a result of our On-Demand Research Packages, providers receive expert guidance that helps them understand, implement, and evaluate important public health approaches.

## 2 PREVENTION ELECTRONIC RECORDS SYSTEM: ECCO

Leveraging technology to increase access to knowledge and tools. Administer and Track help/Technical Assistance. Presents progress and outcomes in a manner that reduces user burden and improves efficiency. All while being tailorable to the client's needs.

**FOR: FUNDING AND STATE PREVENTION SYSTEMS**

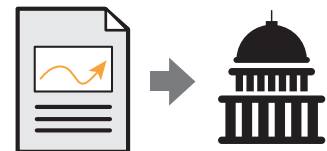
- Case-workers
- Community service providers



- Easily submit technical assistance requests
- ECCO records the conversation around this process



- Track project progress using the implementation plan checklist
- Collect data from hundreds of employees
- Print checklists

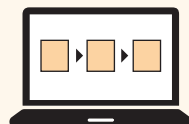


- Aggregate project data
- Automatically generate and submit reports in the required format.
- On demand reports
- CSV files in real time
- Tableau integration

### WHAT ECCO CAN DO



**Implementation Plan Building**



**Progress Tracking**



**Billing and Hours Tracking**



**One-touch Substance Abuse Block Grant Reporting**